



PRESS RELEASE: for immediate release

obo celebrates sale of three million Zody chairs

[obo](#), creator of holistically designed workplaces, joins Haworth in celebrating the worldwide sale of three million Zody's, the chair of choice for leading organisations such as Macquarie Bank, Qantas, Huawei, Mastercard, Gallup, Veson Nautical, Imagine Communications and American Century Investments.

Zody was created in collaboration with Haworth's Design Studio and ITO Design to bring together the best blend of European and North American inventiveness within a fully ergonomic task chair that will never go out of style. The wide array of colour and fabric options, as well as the chair's light-scale aesthetic, means its versatility allows it to fit into any working environment around the world.

Zody's unique system features a host of ergonomic adjustments including a flexible frame and mesh back construction, all contributing to increased support and comfort to enhance user wellbeing. The product also has a patented Pelvic and Asymmetrical Lumbar (PAL) back system, which allows users to custom their individual comfort throughout the day. The pelvic support helps to maintain the spine's natural curvature, whilst the integrated lumbar pad is designed to fit the natural curvature of the user's spine and offers independent fine-tuning for the amount of support on either side of the lower back.

Zody is iconic when it comes to sustainable design, created to minimise its environmental impact. Zody is 93% recyclable and 42% of the product is made from recycled content. Zody is manufactured in a zero landfill, ISO 14001 certified facility in Bruce, MS. Zody holds GREENGUARD GOLD and BIFMA level™ 3 certifications, and it can be easily disassembled at the end of its useful life. As part of Haworth's Take Back program, it will take care of properly disassembling Zody and recycling each component.

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Notes to editors:

About obo

At obo the focus is on creating holistic workplace experiences, that benefit the emotional and physical wellbeing of all, in a best practice environment and creative culture that results in improved and sustainable commercial outcomes.

<https://www.obolife.com/>