



BDG architecture + design
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BDG architecture + design open in New York

(30 May 2019); BDG architecture + design is delighted to announce the opening of its new studio in New York, to support its expansion into the North American and Latin American market.

This exciting new move supports an increasingly global portfolio of dynamic clients including Lego, Nike, Sony and WPP. The studio opens with a number of projects across North America.

The studio will be under the creative direction of BDG's Global Chief Creative Officer, Colin Macgadie, with Kelly D. Powell, AIA, FAAR and Rebecca Wu-Norman as BDG NY Studio Leads.

Architect, Kelly D. Powell, AIA, FAAR, has previously held key design and management positions within leading architectural firms (IA Interior Architects and Perkins & Will). Rebecca Wu-Norman, formerly of M Moser, is a designer and artist with a multidisciplinary background.

BDG, a WPP company, is an internationally recognised and awarded design agency. The team is a collective of architects, designers and strategists who work collaboratively with other partners including artists; engineers; project managers and cost consultants to create dynamic workplace projects for its clients.

Gill Parker, CEO of BDG architecture + design said:

"I am thrilled to announce this new studio. It is the latest evolution for BDG as an expanding global force in the workplace sector. People, place and purpose are at the heart of all our projects, creating environments that actively support and encourage collaboration and independent thinking for the betterment of the individual and the organisations in which they work."

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Notes to editor



BDG architecture + design is WPP's international architecture and design consultancy focusing on strategy, architecture and design for corporate, public sector and education clients for new build and refurbishment projects.