

Press Release

FUTURE Designs ignites podcasts for the lighting industry

FUTURE Designs, the international designer and manufacturer of luminaires and bespoke lighting solutions, has launched its first series of informative and educational podcasts through interviews with some of its experts.

The three episodes, which are hosted by journalist Grant Gibson, explore the past, present and future of FUTURE Designs, outlining its humble beginnings to become one of the top five lighting manufacturers in the fit-out market. FUTURE Designs now provides lighting solutions across the UK, Europe and the Middle East, for projects including 22 Bishopsgate (the tallest building in the City of London), Ogilvy UK at Sea Containers, PwC and the high profile Crossrail scheme providing lighting and way-finding.

The first of the podcasts follows the journey of FUTURE Designs, through the eyes of Founder and Chief Executive David Clements. The episode, which is recorded in FUTURE Designs' Edenbridge factory, retraces David's background leading up to the creation of the company in November 1991, as well as looking at how lighting has dramatically changed in the past decade, and the opportunities and challenges of manufacturing in the UK.

The second episode interviews two key figures in the success of FUTURE Designs, Head of Design Anouska Nemchand and Operations Director Paul Noad. Anouska discusses her 20-year career, how technology has changed the face of lighting design, and her studio's relationship to the adjacent factory. Paul reviews how the company's production has changed over the past decade, the importance of just-in-time manufacturing, and how the factory was transformed by the LED revolution.

The final podcast, which was recorded in front of a live audience, hosts Dr Neil Stanley, an appointed consultant to FUTURE Designs' specialising in 'sleep'. The interest in the impact on light on the circadian rhythms in the workplace led FUTURE Designs to seek expertise on this topic which is deeply connected with wellness and sleep. In early 2018. Neil, who is also an author, lecturer and sleep expert, talks about his book 'How to Sleep Well', the science of sleeping, living better and being productive.

Dr Neil Stanley says: "We have finally woken up to the importance of sleep", the universal phenomenon which we previously had little understanding of. "

Neil has aided FUTURE Designs in highlighting that light is a fundamental requirement for life and the impact that light has on the human body's natural circadian rhythms. Through this notion, FUTURE Designs continues develop concepts based on human centric lighting which puts emphasis on the visual and non-visual effects of lighting design.

The FUTURE Designs podcast is available on **Spotify**, **Apple podcasts** and other podcast platforms.

For further information or images, please contact Cora Kemp at Informare PR & Communications.

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About FUTURE Designs

FUTURE Designs is an international lighting manufacturer delivering world class luminaires across UK, Europe and UAE. FUTURE Designs sit amongst the top UK privately owned lighting manufacturers within the fit-out market place.

FUTURE Designs is an LED specialist constantly investing in development and innovative products and the productive and efficient use of materials. FUTURE Designs design, engineer and produce products to fulfil one desire.

www.futuredesigns.co.uk