



PRESS INFORMATION

Michael Young and Woven Image create an acoustic Muse

Woven Image is delighted to collaborate with world renowned industrial designer Michael Young on a new range of acoustic wall panels. Notable for their extraordinary patterns that feature contrasting colour prints as well as subtle tone-on-tone colours and pearlescent ink, the Muse range is perfect for seamless floor-to-ceiling applications in commercial interiors.

The collection comes in three designs: Muse Fluid evokes the movement of the ocean and is available in five colourways (Ice, Ivory, Goldeneye, Lavender and Emerald); Muse Cloudy is based around a series of varying dots that converge to produce a 'cloud-like' effect and contains three options (Sandstone, Starlight and Foam); finally the cross-hatch style design Muse Mineral can be specified in two different versions (Calcite and Steel).

The panels, which are 1180mm x 2800mm high untrimmed, are manufactured from PET, 68 per cent of which has been recycled. They aim to reduce reverberated noise in commercial spaces – achieving a Noise Reduction Coefficient rating of 0.30 (no air gap) and up to 0.75 (with 50mm air gap).

According to Young, his studio brought a very particular sensibility to the product. *"I believe these designs are genuinely cutting edge,"* he explains. *"It seems to me that an industrial design office is going to take a different approach to creating a pattern than an artist or even a graphic designer. We created the aesthetic for Muse Fluid, Cloudy and Mineral using a*

software program called Grasshopper. By setting up an animated algorithm we generated a changing two-dimensional pattern and freed the animation at a particular point to build the final image. In other words, we are not creating conceptual decoration but technical decoration. The finished results look wonderfully mathematical."

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For further images or information about Muse contact:

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About Woven Image®

Woven Image was established in 1987 after identifying a strong need for design driven interior finishes.

Based in Australia, they fast became a leading international business to business supplier of high-performance textiles and acoustic finishes for a wide range of commercial interiors across workspace, hospitality and education sectors. Woven Image has offices across Australia and Asia, and a large network of distribution partners across Europe, North America, Middle East and beyond.

Environmentally conscious products and sustainability are at the core of the company and because of Woven Image's commitment they became pioneers in manufacturing to create high-performance textiles, wallcoverings, acoustic solutions and finishing materials using recycled materials. Today, almost all Woven Image products have gained environmental accreditations from third-party organisations.

www.wovenimage.com

About Michael Young

Michael Young is an industrial designer who emerged from the vibrant British scene of the mid-nineties. He was born in Sunderland during 1966, and graduated from Kingston University in 1992, founding his eponymous studio soon afterwards. Initially he came to prominence with pieces such as the Magazine Sofa designed for E&Y in 1996 and the Stick Light for Tom Dixon's Euro lounge in 1997. However, he has never allowed himself to become pigeon-holed in terms of the products he creates. An eclectic portfolio includes a plastic dog house for Magis, champagne glasses, wearable USB bracelets, MP3 players and bluetooth speakers. He's even updated the Moke, a cult car originally designed by Sir Alec Issigonis and John Sheppard in 1964.

A feature of Young's career has been his willingness to travel and absorb other cultures. Over the last 25 years he's had studios in London, Iceland and Belgium before moving to Hong Kong in 2006. Today Michael Young Studio is considered to be one of the world's most exciting design companies, creating award-winning work for its clients that often explores the possibilities of Asia's technological ingenuity.

And he remains intrigued by the opportunity of bringing good design to the many rather than the few. As he says: 'It is design as industrial art that interests me, not just as a limited edition, but on a scale of mass production.'

<http://www.michael-young.com/>