



Press Information: for immediate release

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An Office with a View

BDG architecture + design creates an engaging and dynamic workplace environment for Finsbury

Finsbury is a global leader in strategic communications and a trusted adviser to many of the world's most successful companies, institutions and organisations.

With offices in the U.S., Europe, the Middle East and Asia, Finsbury provides expert strategic advice and execution to clients around the world on multichannel interactions with ever-widening audiences – media, financial markets, employees, customers, governments, policymakers, regulators and other important stakeholders.

BDG architecture + design supported Finsbury and the WPP Real Estate team on the lease negotiations for their relocation to the Adelphi, a landmark building from the art deco period with unparalleled views to the River Thames and Victoria Embankment Gardens.

Additionally, BDG provided workplace strategy services for the relocation, ensuring that the Finsbury team's working style was reflected and provided for in the design of their new office.

A global leader, trusted by many of the world's most successful companies as an expert in strategic messaging, needs to make a bold statement. In their new location The Adelphi, an imposing icon of modernist architecture, Finsbury can do just that. The prominent riverside location sets the scene, with BDG creating a workplace design that demonstrates Finsbury's values.

An imposing ceiling centrepiece makes the right first impression of the 1,200sq.m. space. Refined quality and exemplary craftsmanship continue throughout. The lines and edges of the space are impactful whilst exquisite finishing matches wood with classic shades. The detailing shines without being ostentatious, winning attention through impeccability.

The workplace offers a variety of settings, from private, quiet and open alongside a variety of meeting room sizes, all with outstanding views. The café leads directly from the reception and lifts, providing a hub for clients, visitors and staff.

The design of their new workplace offers Finsbury a contemporary feel that reflects their brand and business strategy going forward, whilst also making reference to the iconic Grade II listed building.

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Notes to Editor

BDG architecture + design is an international architecture and design consultancy focusing on strategy, architecture and design for corporate, public sector and education clients for new build, refurbishment and heritage projects.