

ARTISANNE

UNIQUE HANDWOVEN DESIGNS

Artisanne win a Platinum award in the Junior Design Awards 2018

Artisanne are delighted to announce that their colourful round storage baskets have won Platinum in the Best Interiors Product Design (Accessory) category in the Junior Design Awards 2018. The Junior Design Awards are recognised for highlighting phenomenal style, design and beauty products in the children and family consumer market.

Artisanne's beautifully handwoven baskets stood out to the judges with their beautiful design, practicality and wonderful story.

Artisanne creates stunning handwoven baskets and tableware in partnership with a team of highly skilled women from remote villages in the Thiès region of Senegal. These women work directly with Artisanne, cutting out middlemen and ensuring a fair and secure income for their work. Artisanne visits the villages several times a year and has nurtured strong relationships. Communicating directly with the artisans during the visits enables everyone to discuss concerns and challenges and guaranteeing that the outstanding quality of the product is maintained.

Each Artisanne piece is crafted with meticulous attention to detail, respecting the traditional Senegalese Wolof weaving style whilst incorporating contemporary designs and colours. Each piece is made using sustainable ndiorokh grasses and long strips of plastic traditionally used for making prayer mats. The close relationship with the weavers provides Artisanne with the opportunity to design its own styles and ensure exceptional high quality, whilst the unique hand-crafted nature means that no two baskets are exactly the same.

The bright baskets, perfect for stowing away clutter and toys, won praise from the judges:

“Beautiful storage for children’s rooms/spaces” Sarah Clark, founder of Little Spree

“As a lady that loves her baskets – these really appeal to me! Gorgeous design and perfect for a range of uses” Lisa Mehydene, founder of beautiful interiors site Edit 58.



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For further information and images please contact Cora Kemp at Informare PR and Communications.

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About Artisanne

Artisanne was founded in 2014 by sisters Elizabeth and Emma after they fell in love with traditional Senegalese baskets. Handwoven by highly skilled women in remote villages, the baskets are created using the traditional Senegalese weaving style whilst incorporating contemporary designs and colours. Artisanne go directly to the weavers, the lack of middlemen helps ensure the women earn a regular, fair and secure income for their products. The close relationships with the artisans allows Artisanne to design their own styles and guarantees the exceptional of the beautiful baskets.